DAAT *Summer Campaigns*

Fun in the Sun?

A summer campaign aimed at young people and young adults has been launched by Norfolk DAAT, in association with the Crime and Disorder Reduction Partnerships. 40,000 'Fun in the Sun?' cards have been distributed throughout Norfolk to raise awareness in young people and young adults about enjoying a safe night out at home and abroad. The DAAT is also developing relationships with local travel agencies, as a way of encouraging young people to access information on safety issues when they book holidays.

The card gives clear, simple and effective advice on a range of important issues: safer sex; safe drinking practices; crime prevention; fire safety; and drugs laws overseas. On the reverse are details of local and national agencies that operate help and advice lines at home, providing key contacts for anyone who has concerns and may be in need of further help.

The "Fun in the Sun?" card forms part of a wider series of information and advice campaigns being developed by the DAAT under the banner of Think Safe - Drink Safe, with the aim of reducing alcohol and drug related harm in the night-time economies of Norfolk.

Please contact Daniel Harry, CDRP Liaison Officer at the DAAT, if you require any further copies of the card or if you have any queries. E-mail: daniel.harry@norfolk.gov.uk.

On the Buses!

Norfolk DAAT has launched a new campaign on Norfolk's buses. It will run in two parts and aims to raise awareness of key drug and alcohol messages among young people across the county.

The DAAT partnership identified the need for an information campaign, which would reach the county's main towns and its rural areas, targeted at young people. By placing information on buses, the DAAT are ensuring that key messages are reaching a high percentage of the county's young people many of whom travel by bus or will see the bus posters passing by.

The campaign messages cover drug-driving, safer clubbing and sexual health. The posters also give information on local services where young people can gain further information and advice. The safer clubbing element of the campaign links into the existing 'Think Safe Drink Safe' initiative and to the national FRANK campaign.

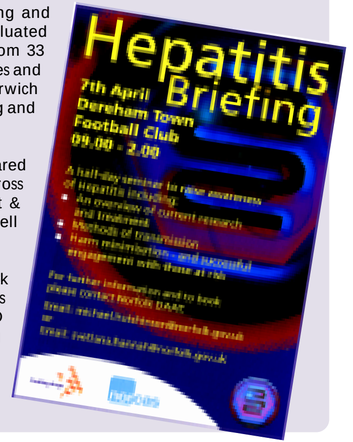
Tim Byles (Chairman of Norfolk DAAT) said: "This is a very good way of getting clear and consistent messages about drugs and alcohol to as many young people as possible. Buses travel all over Norfolk and this information will be seen by many young people in both towns and villages. Raising awareness and education are key elements of Norfolk Drug and Alcohol Action Team's strategy for young people".

Hep C Briefing - 7th April - Dereham Town FC

The Hepatitis briefing took place on the 7th April at the Dereham Town Football Club. The session was aimed at staff working in specialist agencies across the County. The briefing was Chaired by Dr Daphne Rumball, Consultant Psychiatrist for Substance Misuse, Norfolk and Waveney Mental Health Partnership NHS Trust.

The half-day session was organised by NORCAS Training and Norfolk DAAT. The briefing was a great success and evaluated well. 100 people booked places and attendees came from 33 organisations across Norfolk, including Adult Social Services and Children's Services, the Ambulance Service, Norfolk & Norwich University Hospital, HMP Norwich, HMP Wayland and drug and alcohol services in Norfolk.

A number of speakers generously gave their time and shared their professional and personal insights on Hepatitis across the subject areas of knowledge; intervention, treatment & management. Their insightful contributions were very well received by all present.



Every participant left with a comprehensive delegate's pack which included leaflets from the British Liver Trust, copies of National and County HEP documents along with a CD containing a copy of the Radio Norfolk programme Doing Time; reproduced by kind permission of the BBC and additionally copies of speakers' presentations.

M Hutchinson

DAAT Team News DAAT Team News

Sophie Smith has been appointed Joint Commissioning Officer and Deputy Strategy Manager at Norfolk DAAT.

Two new members of staff have joined the Drug Intervention Programme team: Kerry Woodhouse, who is the CJIT Drugs worker; Kelly Bowes an Administrative Assistant.

T² has two new counsellors. They are Suzanne Stephan covering North Norfolk and Sophie Burnett covering South Norfolk.

Jocelyn Parker has been appointed Develoment Officer within Children's Services. Her role is to work with teams across the County to develop systems for the identification, support and referral processes for young people with substance related needs.

Award Winners! Viacom Outdoor UK Direct awarded Norfolk DAAT with 'Bus Campaign of the Quarter' 2005. We are very pleased to receive this award in recognition of our information campaign for young people, May '05 (See article overleaf 'On the Buses!').

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DAAT news

News from the Norfolk Drug & Alcohol Action Team ☀ Summer 2005 Issue 8

The theme of this edition of DAAT News is 'availability and supply.'

It focuses heavily on the strategies employed by Norfolk DAAT working in partnership with Norfolk Constabulary and other key agencies, to reduce supply and demand for illegal drugs and to improve the communities which have been affected by them. The joint launch of our respective strategies in June was significant and signals a renewed, multi-agency partnership to tackle the supply at all levels and reduce crime, as well as ensuring that appropriate treatment services are in place in the communities being targeted.

On a personal level, I am sorry to be leaving the DAAT at the end of October. I am very proud of what we have achieved in partnership over the past three and a half years. I hope to have the opportunity to thank you individually for the support you have given to the DAAT; support which is essential for future development of the DAAT partnership.

Xanthe Oliver

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TACKLING DRUGS CHANGING LIVES

Shared Launch *for Norfolk Strategies*

A joint approach to reduce the supply and demand for illegal drugs in the county was announced by Norfolk Drug & Alcohol Action Team and Norfolk Constabulary at the launch of their two new, three-year strategies on 7th June in Norwich.

The DAAT Availability Strategy involves developing an action plan that will focus on extending the gains of police operations to disrupt the supply of illegal drugs in local markets. Engaging the community and multi-agency intervention is crucial for its success. This could include providing substance misuse treatment services in the local area; removing graffiti, rubbish and dumped cars; implementing a Home Watch scheme; introducing youth and community groups; pollution enforcement; traffic calming measures; improved street lighting; promoting Crimestoppers and Victim Support.

At the launch, Tim Byles, Chief Executive of Norfolk County Council and Chairman of DAAT, said: "Norfolk is no different from any other place in the country, but that there is a real determination to work at all levels to reduce crime, the fear of crime and to foster a sense of wellbeing".

Norfolk Chief Constable Carole Howlett said: "Attacking the drugs supply is the best way to disrupt the trade, but at the same time it was important to help youngsters to resist drug misuse".

The DAAT **Availability Strategy** and Constabulary **Force Drug Strategy** set out clear statements of continuing commitment to reduce the availability of Class A drugs by using a coordinated, interagency approach.

View electronic copies of the DAAT Availability Strategy 2005/08 and the Norfolk Constabulary Force Drug Strategy 2005/08 on the Norfolk DAAT website www.nordat.org.uk

Targeting the Dealers and Keeping Norfolk Safe

"One of the key aims of the Constabulary, under the National Drug Strategy, is to reduce the availability of Class 'A' drugs, especially Heroin and Crack Cocaine by attacking drug supply at all stages" writes Detective Chief Inspector Barry Lister from the Norfolk Constabulary Intelligence Directorate. "This was never more the case than during 2004 when emerging street drugs markets were identified across the force, particularly in Great Yarmouth, King's Lynn and Norwich."

Investigation showed that although the King's Lynn drugs markets were run by local dealers collecting supplies from outside the County, the markets in Great Yarmouth and Norwich were strongly influenced by Liverpool drug groups who were transporting Heroin and Crack directly from Liverpool, pre-packed and ready for immediate sale on the streets.

Two levels of dealers were found operating in the east of the County with both locals and young males from Liverpool selling small deals of Crack and Heroin on the streets, often in full public view. These in turn were supplied by dealers from Liverpool whose drug business was extremely well organised operating as a criminal enterprise, with a recognised chain of command supplying Heroin and Crack in Norfolk and Suffolk.

A strategy to target the street markets across Norfolk was developed by the Norfolk Constabulary, under the operational names of 'Bystander' in Norwich, 'Citadel' in Great Yarmouth and 'Alive' in King's Lynn, whilst the organised Liverpool drug group was targeted under operation 'Acquire'. These investigations continued throughout 2004 and into 2005, commencing with discrete intelligence and evidence gathering and leading to high profile enforcement operations involving operational staff from across the force, supported by specialists from the Intelligence Directorate, Major Investigation and Mobile Support Teams.

The summer of 2004 saw officers gathering evidence in the east of the County culminating in the arrest of 15 dealers for selling Heroin and Crack on the streets of Norwich and Great Yarmouth. By August 2004, nine members of the 'Acquire' Liverpool drugs group had been arrested following a joint operation involving officers from Norfolk, Suffolk and Merseyside Police. These arrests had a significant impact on the availability of Crack and Heroin in Norwich, Great Yarmouth and Lowestoft with users reporting being at a loss as to where to obtain supplies.

The campaign against the street dealers continued through the winter months with activities diverted to King's Lynn. Although there was no apparent Liverpool influence seen here, very similar public street dealing was observed. January 2005 saw the start of the national campaign against Class 'A' drug dealing and 'Crack' houses under operation 'Crackdown'. Coordinated events across the force led to a total of 66 arrests including the successful conclusion to operation 'Alive' with the arrest of 23 dealers in King's Lynn and 7 dealers in Cromer under operation 'Cascade'.

As the force continued to spread its net to trap the dealers, we were starting to see success in each of the areas by working in partnership with the local councils to close down Crack houses that brought disruption and misery to local communities.

To date these dealers have received over 74 years imprisonment between them, with sentencing for 'Alive' and 'Cascade' still to come. The Acquire team alone received a total of 73 years for all defendants, with 15 years for the leader of the organisation.

Needle Exchange in Police Custody

From February 2005, Norfolk Constabulary, working with the Enhanced Arrest Referral team, started offering a needle exchange facility in each of its Custody Centres.

Previously, the practice had been to remove and dispose of used needles and syringes while a detainee was being searched. Detainees were then released from custody without any injecting equipment and this led to an increased risk that they might share injecting equipment.

This was counter-productive to the harm reduction approaches of other services operating within the drugs arena. A needle exchange was launched in response to this issue, with the Constabulary recognising that there were major gains to be had in reducing the spread of blood borne viruses e.g. Hepatitis and HIV.

An added benefit is that if detainees understand that when arrested a needle exchange facility is operating, then they will be encouraged to 'offer up' dirty needles more readily at the point of search, hence reducing the risk of needle stick injuries.

Issuing clean equipment is the responsibility of the Custody Officer, supplies of which are maintained via Arrest Referral workers from The Matthew Project. Anyone under 18 arriving in custody with used needles will be offered a direct referral into the T² and Impact services.

Pharmacy and Substance Misuse

You might think that the role of a pharmacist in substance misuse must involve putting a few subutex tablets in a box or pouring out some green methadone and handing it out to a client, but you'd be wrong; writes Andrea Nunney, Substance Misuse Pharmacist at Norfolk and Waveney Mental Health Partnership NHS Trust.

It takes 5 years to qualify as a Pharmacist, and longer for mental health accreditation and pharmacists working in mental health are experts on medication. At the Colegate Pharmacy (Bure Centre) we have developed a pharmacy purely for supervised consumption and dose titration of methadone and subutex. We form part of the specialist pharmacy in Mental Health and offer a wide range of information for our service users, such as counselling on medication when initiating therapy; leaflets; specialist medical information; education on medicines for allied health professionals and user groups. There is also a medication helpline on 01603 421212.

At Colegate Pharmacy we see around 80 clients each morning. Some clients are extremely challenging and many have mental health problems. Working closely with the client and their key-worker, we aim to be as flexible as possible to optimise therapy and can adjust doses of methadone and subutex. This is absolutely vital for stabilisation of opiate replacement therapy and for the well-being of the client. Supervised consumption at the Colegate Pharmacy may continue for up to three months, clients are regularly reviewed and, once it is felt appropriate they can obtain their medication from a community pharmacy under the supervised consumption scheme, although we do see clients back at Colegate if doses need adjusting, or if they have relapsed.

'Operation Enterprise'

'Operation Enterprise' is a major crime reduction scheme, which has been running in Norwich for two years. This has been informed by national Safer Clubbing guidance issued by the Home Office. Supported by the Norwich Crime & Disorder Reduction Partnership (CDRP) it has made a significant impact upon the late night economy of Norwich city centre, writes Lisa McGranachan, the scheme's Community Development Officer. 'Enterprise' has succeeded thanks largely to the many partners on its Board and the fact that Project Director, Inspector Gavin Tempest, has used a variety of innovative ways to tackle the issues involved. 'Enterprise' has also led the way on a number of pilot projects, which have been cited as examples of good practice nationally and are being used in other parts of the UK.

Here is a flavour of some of the projects 'Enterprise' has piloted

The SOS Bus: 'Enterprise' recruited a Young Persons' Drug and Alcohol Outreach Worker to join the team working with the Norwich SOS bus. The bus is a safe haven for people in need, late at night in Norwich, offering first aid, advice or other help to make sure people get home safe and sound. An ambulance picks up victims who need medical help, the police target the offenders and the outreach worker bridges the gap to keep young people safe from falling into either category.

Police Spotters: Last year a pilot was run involving officers in the city centre being ready and equipped with handheld video cameras to capture incidents as they happen and gather evidence. This has led to the follow-on initiative **'Cops on Bikes'**. Two officers in high visibility uniform patrol the city centre area from 7pm, making visits to licensed premises, responding quickly to incidents and gathering evidence.

Harm Reduction: 'Enterprise' has combined enforcement with the promotion of harm reduction. There is a trend among some pub and club goers to take certain recreational controlled drugs. This is a risky business, especially when there is peer pressure to drink alcohol and there have been some tragic cases across the country where inexperienced drinkers have gone on to experiment with drugs. We introduced patrols with Kai, a passive drugs alert dog. Kai is 100% effective in picking out people who have drugs on them. In addition, 'drug and weapon amnesty bins' have been introduced in some venues in Norwich, with the intention of creating as near as possible a drug free environment.

This year we are introducing a **crime reduction** initiative with the aim of reducing theft of personal items, which occurs mainly in the pub/club environment. We will continue our 'multi–agency' approach, visiting venues with other partnership agencies such as the Fire Service, Environmental Health and Trading Standards. These spot check visits offer an opportunity for all agencies with enforcement powers to do with licensed premises to ensure compliance with the law and promote high standards of management.

For more information visit the website: www.operationenterprise.co.uk